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SUMMARY OF INDICATORS

Category	11 Mos. '79	11 Mos. '78	Nov. '79	Percentage Change 11 Mos. '79/'78	Percentage Change Nov./Oct. '79
Personal Income (Monthly Average)					
Unadjusted ($000,000)	1,889	1,663	1,997	13.6	1.1
Adjusted for CPI ($000,000)	873.3	854.1	877.8	2.2	0.2
Crude Oil Production (000 bbl)	131,413	137,707	12,084	-4.6	-1.2
Industrial Power Sales (000,000 Kwh)[a]	6,868	6,386	648	7.6	3.0
Total Bank Deposits ($000,000)[b]					
Demand	3,621	3,397	3,831	6.6	-0.5
Savings	6,237	5,492	6,523	13.6	1.2
Savings and Loan Associations ($000,000)					
Assets	5,163	4,546	5,418	13.6	0.6
New Mortgage Loans Made	1,104	1,107	89	-0.3	-21.9
Employment					
Total Labor Force (000)[c]	1288.7	1258.6	1310.4	2.4	0.4
Total Employment (000)	1243.5	1209.3	1265.9	2.8	0.4
Unemployment Rate (%)	3.5	3.9	3.4	—	—

[a] Sales of larger privately owned utility companies. [b] Total deposits of the Federal Reserve Member Banks. [c] Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES ($000)

City	Nov. '79	Percentage Change 11 Mos. '79/'78	Percentage Change Nov./Oct. '79	City	Nov. '79	Percentage Change 11 Mos. '79/'78	Percentage Change Nov./Oct. '79
Ada	9,818	14.2	-3.2	Idabel	4,446	8.8	4.5
Altus	8,955	10.9	1.0	Lawton	31,984	7.7	-2.8
Alva	3,409	13.3	-2.6	McAlester	10,396	15.8	-2.6
Anadarko	3,527	0.1	-1.4	Miami	6,919	12.2	-3.8
Ardmore	13,255	15.0	-6.8	Midwest City	26,105	15.1	-1.2
Bartlesville	20,160	25.4	-5.2	Norman	23,039	14.3	-3.1
Blackwell	3,474	10.8	-6.3	Oklahoma City	203,751	13.5	-9.6
Broken Arrow	16,938	14.1	-5.1	Okmulgee	6,286	11.0	6.1
Chickasha	7,207	13.1	-5.4	Pauls Valley	3,196	9.1	-2.6
Clinton	5,461	15.2	-3.6	Pawhuska	1,704	19.3	-4.7
Cushing	3,975	14.7	-4.4	Ponca City	12,600	21.4	-11.1
Del City	7,044	13.3	-0.9	Poteau	4,600	12.2	-3.0
Duncan	10,447	14.6	-5.6	Sand Springs	5,314	13.9	-3.7
Durant	6,366	13.2	-1.4	Sapulpa	7,824	12.5	0.0
Edmond	14,602	20.2	-5.9	Seminole	3,919	20.0	-2.6
Elk City	4,883	10.5	-16.0	Shawnee	15,047	14.1	-3.4
El Reno	6,037	12.9	-4.7	Stillwater	10,989	14.5	-6.5
Guthrie	3,819	14.9	-1.3	Tahlequah	4,513	13.6	-4.8
Guymon	4,145	15.1	-1.8	Tulsa	173,016	8.3	-9.0
Henryetta	4,844	14.7	-4.3	Watonga	1,695	9.6	1.4
Hobart	1,911	15.1	-6.1	Wewoka	2,534	8.8	1.7
Holdenville	2,344	15.5	-4.0	Woodward	7,883	16.7	-4.2
Hugo	3,108	20.6	-2.8	**Total Selected Cities**	733,489	12.5	-6.7

Note: All retail trade data are seasonally adjusted.

RETAIL TRADE AND CONSTRUCTION

Category	11 Mos. '79	11 Mos. '78	Nov. '79	Percentage Change 11 Mos. '79/'78	Percentage Change Nov./Oct. '79
RETAIL TRADE ($000)					
Durable Goods[1]	4,086,311	3,477,679	405,295	17.5	-4.7
Auto Dealers	2,619,198	2,141,979	244,314	22.3	-14.2
Accessory Dealers	341,581	298,849	38,861	14.3	12.4
Total Automotive	2,960,779	2,440,828	283,175	21.3	-11.3
Furniture	329,918	298,319	30,688	10.6	-6.6
Household Appliances	160,776	140,860	18,129	14.1	18.7
Total Furniture and Appliances	490,694	439,179	48,817	11.7	1.4
Lumber and Building Materials	449,021	403,512	43,611	11.3	-2.3
Hardware Stores	42,451	37,502	4,121	13.2	3.3
Total Lumber, Building Materials and Hardware	491,472	441,014	47,732	11.4	-1.9
Nondurable Goods[1]	6,738,456	6,122,105	612,626	10.1	-7.7
Apparel	542,110	486,897	55,007	11.3	2.0
Drug Stores	278,493	331,759	23,763	-16.0	8.1
Eating and Drinking Places	963,698	863,876	90,224	11.6	0.3
Food Group	2,240,879	2,115,124	183,379	6.0	-14.2
Service Stations	986,490	821,390	90,861	20.1	-13.5
Department Stores, Mail Order Houses and Variety Stores	1,057,930	865,157	96,273	22.3	-6.8
Total Retail Trade	10,824,767	9,599,784	1,017,921	12.8	-6.5
CONSTRUCTION					
Private Residential Building Permits Issued					
Number of Units	17,714	19,349	1,208	-8.4	-35.6
Residential Contract Awards[2]					
Dollar Value ($000)	1,068,163	1,256,079	80,633	-15.0	-18.5
Number of Units	23,331	30,647	1,903	-23.9	10.1
Nonresidential Contract Awards[2]					
Commercial ($000)	530,653	514,847	37,555	3.1	-5.4
Industrial ($000)	82,707	73,370	6,128	12.7	-8.6
Nonbuilding Contract Awards[2]					
Streets and Highways ($000)	255,364	238,302	30,955	7.2	41.1
All Other Nonbuilding ($000)	916,433	214,052	14,248	328.1	-53.3
Total Contract Awards ($000)[2]	2,853,320	2,296,650	169,519	24.2	-14.3

Note: All retail trade data are seasonally adjusted.

[1]Totals include data for categories not shown in the table.

[2]Includes revisions in some previous months.

LAWTON SMSA

Category	11 Mos. '79	11 Mos. '78	Nov. '79	Percentage Change 11 Mos. '79/'78	Percentage Change Nov./Oct. '79
Employment (Number)					
Labor Force	31,834	32,295	31,325	-1.4	-1.1
Total Employment	30,341	30,680	29,750	-1.1	-1.2
Unemployment Rate (%)	4.7	5.0	5.0	—	—
Private Residential Permits Issued					
Dollar Value ($000)	26,340	24,721	1,488	6.5	-63.9
Number of Units	909	889	35	2.2	-77.4
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	38,562	46,892	3,291	-17.8	-34.4
Number of Units	996	1,148	119	-13.2	16.7
Nonresidential Contract Awards					
Commercial ($000)[2]	14,582	8,448	565	72.6	-21.0
Industrial ($000)	120	100	30	20.0	—
Nonbuilding Contract Awards[2]					
Streets and Highways ($000)	1,733	16,866	127	-89.7	—
All Other Nonbuilding ($000)	3,383	6,923	522	-51.1	—
Total Contract Awards ($000)[2]	58,380	79,229	4,535	-26.3	-20.9
Retail Trade ($000)					
Food	86,700	75,731	8,221	14.5	-0.7
Apparel	14,799	13,036	1,305	13.5	3.6
General Merchandise	64,826	58,653	6,107	10.5	6.8
Furniture	22,356	20,681	2,044	8.1	-6.2
Lumber	16,455	15,223	1,588	8.1	-11.2
Auto Dealers	108,355	88,690	10,133	22.2	-13.9
Service Stations	28,065	22,883	2,617	22.6	-13.4
All Other	34,493	32,702	3,049	5.5	-17.3
Total	376,049	327,599	35,064	14.8	-7.0

Note: All retail trade data are seasonally adjusted.

[2]Includes revisions in some previous months.

ENID AND MUSKOGEE AREAS

Category	11 Mos. '79	11 Mos. '78	Nov. '79	Percentage Change 11 Mos. '79 '78	Percentage Change Nov. Oct. '79
ENID SMSA					
Employment (Number)					
Labor Force	26,277	25,818	26,550	1.8	-1.2
Total Employment	25,584	25,109	25,675	1.9	-1.5
Unemployment Rate (%)	2.6	2.7	3.3	—	—
Private Residential Permits Issued					
Dollar Value ($000)	26,514	22,937	2,226	15.6	-22.9
Number of Units	460	447	37	2.9	-14.0
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	32,173	35,120	1,368	-8.4	-38.8
Number of Units	482	757	18	-36.3	-48.6
Nonresidential Contract Awards					
Commercial ($000)[1]	9,835	6,485	110	51.7	-95.3
Industrial ($000)	2,295	0	0	—	0.0
Nonbuilding Contract Awards					
Streets and Highways ($000)[1]	2,996	1,581	97	89.5	-88.7
All Other Nonbuilding ($000)	1,076	2,257	0	-52.3	0.0
Total Contract Awards ($000)[1]	48,375	45,443	1,575	6.4	-71.0
Retail Trade ($000)					
Food	35,201	30,909	3,256	13.9	3.9
Apparel	18,347	15,476	1,811	18.6	-17.4
General Merchandise	43,872	37,140	4,623	18.1	2.7
Furniture	27,184	23,714	2,642	14.6	-1.5
Lumber	16,381	15,149	1,739	8.1	3.1
Auto Dealers	62,337	50,977	5,814	22.3	-14.2
Service Stations	21,954	17,970	2,050	22.2	-13.4
All Other	34,802	32,195	3,538	8.1	2.5
Total	260,078	223,530	25,473	16.4	-4.9
MUSKOGEE MA					
Employment (Number)					
Labor Force	26,827	27,466	27,125	-2.3	0.6
Total Employment	25,452	25,968	25,750	-2.0	0.1
Unemployment Rate (%)	5.1	5.4	5.1	—	—
Private Residential Permits Issued					
Dollar Value ($000)	8,478	5,459	416	55.3	41.0
Number of Units	270	411	16	-34.3	166.7
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	19,680	21,306	1,286	-7.6	-3.2
Number of Units	479	457	30	4.8	3.4
Nonresidential Contract Awards					
Commercial ($000)	7,454	7,054	325	5.7	E
Industrial ($000)	300	4,721	0	-93.6	0.0
Nonbuilding Contract Awards[1]					
Streets and Highways ($000)	8,234	7,979	3,999	3.2	—
All Other Nonbuilding ($000)	8,517	3,413	1,678	149.6	E
Total Contract Awards ($000)[1]	44,185	44,473	7,288	-0.6	398.5
Retail Trade ($000)					
Food	68,467	62,310	6,013	9.9	-5.5
Apparel	13,542	13,397	1,380	1.1	-8.8
General Merchandise	16,295	16,295	1,432	-0.4	-6.5
Furniture	12,609	10,407	1,183	21.1	-7.0
Lumber	17,243	16,615	1,570	3.8	9.1
Auto Dealers	42,337	34,638	3,954	22.2	-13.9
Service Stations	20,089	16,381	1,873	22.6	-13.4
All Other	20,354	19,765	1,988	3.0	-3.6
Total	210,936	189,808	19,393	11.1	-8.6

Note: All retail trade data are seasonally adjusted. Enid has been designated an SMSA by the U.S. Department of Commerce effective October 15, 1979. E — exceeds 600 percent.

[1]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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ABER MEMBER

Category	11 Mos. '79	11 Mos. '78	Nov. '79	Percentage Change 11 Mos. '79/'78	Nov. Oct. '79
OKLAHOMA CITY SMSA					
Employment (Number)					
Labor Force	398,891	379,054	412,600	5.2	0.8
Total Employment	386,082	365,845	400,500	5.5	1.0
Unemployment Rate (%)	3.2	3.5	2.9	—	—
Mortgage Loans Made ($000)[a]	290,249	299,316	19,748	-3.0	-34.7
Bank Deposits ($000,000)[b]					
Demand Deposits	871	800	955	8.9	-0.3
Time and Savings Deposits	1,436	1,257	1,451	14.2	2.6
Private Residential Permits Issued					
Dollar Value ($000)	293,672	311,156	22,177	-5.6	-14.8
Number of Units	6,540	7,319	438	-10.6	-16.6
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	323,087	329,771	28,715	-2.0	-5.7
Number of Units	6,263	7,200	614	-13.0	14.1
Nonresidential Contract Awards[c]					
Commercial ($000)	213,193	152,376	17,817	39.9	-17.5
Industrial ($000)	26,584	9,251	262	187.4	424.0
Nonbuilding Contract Awards[c]					
Streets and Highways ($000)	50,525	63,160	1,068	-20.0	-50.1
All Other Nonbuilding ($000)	98,426	82,207	5,023	19.7	45.2
Total Contract Awards ($000)[c]	711,815	636,765	52,885	11.8	-8.3
Retail Trade ($000)					
Food	934,594	881,181	75,565	6.1	-15.9
Apparel	192,559	174,126	20,787	10.6	3.4
General Merchandise	576,183	475,730	54,991	21.1	0.7
Furniture	167,906	151,131	15,745	11.1	-2.3
Lumber	208,976	188,186	20,255	11.0	1.7
Auto Dealers	916,671	749,697	85,532	22.3	-14.2
Service Stations	255,549	208,829	23,834	22.4	-13.4
All Other	326,155	277,133	29,178	17.7	-18.8
Total	3,578,593	3,106,013	325,887	15.2	-10.4
TULSA SMSA					
Employment (Number)					
Labor Force	303,145	300,191	306,800	1.0	1.0
Total Employment	293,027	288,882	296,900	1.4	1.0
Unemployment Rate (%)	3.3	3.8	3.2	—	—
Mortgage Loans Made ($000)[a]	327,211	353,248	33,008	-7.4	-9.7
Bank Deposits ($000,000)[b]					
Demand Deposits	730	717	816	1.8	1.8
Time and Savings Deposits	1,142	1,008	1,177	13.3	-1.6
Private Residential Permits Issued					
Dollar Value ($000)	243,187	203,966	18,968	19.2	-38.4
Number of Units	6,001	6,537	341	-8.2	-60.2
Construction Contract Awards					
Residential Contract Awards[c]					
Dollar Value ($000)	251,446	322,284	15,964	-22.0	-26.8
Number of Units	5,833	8,880	441	-34.3	15.1
Nonresidential Contract Awards[c]					
Commercial ($000)	178,135	217,767	7,263	-18.2	-18.9
Industrial ($000)	41,093	43,154	4,586	-4.8	233.5
Nonbuilding Contract Awards[c]					
Streets and Highways ($000)	61,906	31,991	19,992	93.5	419.0
All Other Nonbuilding ($000)	376,440	44,106	3,280	E	-76.4
Total Contract Awards[c]	909,020	659,302	51,085	37.9	2.5
Retail Trade ($000)					
Food	672,660	657,461	49,923	2.3	-19.5
Apparel	131,776	123,782	12,682	6.5	0.5
General Merchandise	252,710	291,675	23,258	-13.4	-1.5
Furniture	163,413	143,089	14,509	14.2	-11.2
Lumber	142,532	124,928	13,720	14.2	-3.5
Auto Dealers	634,887	517,208	59,220	22.3	-14.2
Service Stations	212,001	172,845	19,843	22.7	-13.0
All Other	344,870	293,939	38,566	17.3	19.5
Total	2,554,849	2,326,927	252,901	10.0	8.4

Note: All retail trade data are seasonally adjusted.

E = exceeds 600 percent.

[a]By savings and loan associations.

[b]Total deposits of the Tenth District Federal Reserve Member Banks.

[c]Includes revisions in some previous months.